

Kellogg's Breakfast Club Grants – Indices of Deprivation

To see where your school falls according to the Index of Multiple Deprivation (IMD), please follow the instructions below and use the link for the country where your school is based. As a guide, schools will meet this priority criterion if they are located within the 10% most deprived areas (primary schools) or the 30% most deprived areas (secondary schools).

If your school is in England:

- Please visit the [IMD 2025 Map](#).
- Enter your school's postcode and click **Search**.
- Use the **+** **button** in the top left-hand corner of the map to zoom in on your school's location.
- Click on the map near the location pin. A box containing information about the area will appear.
- Look for the field labelled "**IMD Decile**", which will show a number between **1 and 10**. A decile of 1 represents the most deprived areas, while 10 represents the least deprived.
- If the **IMD Decile is 1, 2 or 3**, your school is located within the **30% most deprived areas**.
- For primary schools, only an **IMD Decile of 1** falls within the **10% most deprived areas**.

If your school is in Northern Ireland:

- Please visit the [Northern Ireland Multiple Deprivation Measure](#).
- On the homepage, enter your school's postcode and click **Search**.
- The results will display information about the area. Under the heading "**Multiple Deprivation Measure**", look for "**Deprivation Rank**".
- The Deprivation Rank shows where the area sits compared with all the neighbourhoods in Northern Ireland, with lower numbers indicating higher levels of deprivation.
- If the Deprivation rank is **89 or below**, your school is located within the **10% most deprived areas**.
- If the Deprivation rank is **267 or below**, your school is located within the **30% most deprived areas**.

If your school is in Scotland:

- Please visit the [Scottish Index of Multiple Deprivation 2016 Map](#).
- In the "**Map Chooser**" section on the left-hand side of the page, **select 2020**.
- In the "**Area Finder**" section, enter your school's postcode in the postcode search box and click **Go**.
- Information about your area will appear in the "**Current Data Zone**" box to the right of the map.
- Look for the field labelled "**Decile**", which will show a number between **1 and 10**.
- If the Decile is **1**, your school is located within the **10% most deprived areas**.
- If the Decile is **1, 2 or 3**, your school is located within the **30% most deprived areas**.

If your school is in Wales:

- Please visit the [Welsh Index of Multiple Deprivation 2025 Map](#).
- Enter your school's postcode into the search box and press the **Enter** button on your keyboard.
- Click on the map near the location pin. A box containing information about the area your school is located in will appear, including its "**Deprivation Group**".
- The deprivation group will show which percentage band the area falls into, for example "0% to 10% most deprived", "10% to 20% most deprived", or "20% to 30% most deprived".
- If your school's area falls within **0% to 10% most deprived**, it meets the deprivation criterion for primary schools.
- If your school's area falls within **0% to 10%, 10% to 20%, or 20% to 30% most deprived**, it meets the deprivation criterion for secondary schools.