



# Forever Manchester Rocks 2025: Sponsorship Pack

## GREATER MANCHESTER, ARE YOU READY TO ROCK? A Battle of the Bands for Greater Manchester's Communities

**Date:** Wednesday December 10<sup>th</sup> 2025

**Location:** Band on the Wall

**Objective:** Raise £10,000 plus to fund grassroot community projects across Greater Manchester

### What is Forever Manchester Rocks?

Forever Manchester Rocks is a high energy battle of the bands event where corporate and in-house bands from across Greater Manchester go head to head to win the crowd, impress judges and raise crucial funds for Forever Manchester.

With a packed crowd, intense competition and Manchester's trademark spirit, it's going to be more than just another gig.

### About Forever Manchester

Forever Manchester is the only charity that funds and supports thousands of community projects across Greater Manchester, year in and year out, helping real people in real places do extraordinary things. From mental health groups to youth projects, we put funding and support where it's needed most – right on your doorstep.

### Event Objectives

- ∞ Raise £10,000 to support community projects
- ∞ Showcase 5 local business bands
- ∞ Engage over 350 guests at one of Manchester's most iconic venues – Band on the Wall (500 capacity at the venue)
- ∞ Bring Greater Manchester businesses together through music and giving



## Why Sponsor Forever Manchester Rocks?

### ∞ Local Impact:

- Your support directly supports Forever Manchester's grassroots community work across Greater Manchester

### ∞ Brand Exposure

- Reach thousands of people via pre-event PR, social media, email marketing and on the night branding

### ∞ CSR & Staff Engagement

- Position your business as a community champion and give your team a great reason to get involved, whether on stage or cheering from the stage

## Sponsorship Opportunities

### Headline Sponsor £5,000 (1 Available):

Be the face of the event – featured in all branding and communications

Includes:

- ∞ Event co-branding ' Forever Manchester Rocks 2025 – Presented by (Your Brand)
- ∞ Logo on all materials (posters / flyers / banners / website / press releases)
- ∞ Stage mentions and signage in **Band on the Wall**
- ∞ 6 VIP tickets
- ∞ Social Media Feature
- ∞ Inclusion in post event video and all follow up – website, emails, social media, press releases

### Band Sponsor £1,000

Sponsor a participating band and get your brand seen and heard

Includes:

- ∞ Logo on band promotional materials and social media
- ∞ On stage mention during the band's set
- ∞ 2 complimentary tickets
- ∞ Website and email listing
- ∞ Shared post event exposure



## **Audience and Reach**

- ∞ 350 plus event attendees
- ∞ Over 44,000 social media reach
- ∞ E-mail campaign to over 8,000 Forever Manchester Supporters

## **Ready to Rock?**

We'd love to have your support and celebrate your brand at Forever Manchester Rocks 2025

**Contact: Jennifer Lockham, Events Manager:**

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