

# Chair Recruitment Prospectus. April 2025



### **About Forever Manchester**

Forever Manchester is the only charity that raises money to fund and support community activity across Greater Manchester. We believe that connected communities make stronger, happier communities, so we love any activity that brings people together.

In every neighbourhood across Greater
Manchester there are thousands of people
involved in community activity. In fact, at any given
time there are an unbelievable 20,000 local
grassroots projects of varying sizes and interests
taking place. These activities are the lifeblood of
our neighbourhoods, they are happening right now
on our doorsteps, and they are being run by people
who give up their precious time to make our
communities happier and safer places to be.

Forever Manchester cares about those people who care enough to act. We champion local people doing extraordinary things together. And when advice, encouragement and funding is needed, Forever Manchester is there to provide a hand up to support them.

Since Forever Manchester was established in 1989 we have delivered over £65 million into local communities, benefiting 1.2 million people. All of the money raised for Forever Manchester is used to fund and support over 1,000 community projects each year. This means we will have supported community activity within one mile of your home or business if it's in Greater Manchester.

Forever Manchester is a charity for people round 'ere, supporting community activity year in and year out. But to do all this great stuff we need to raise money. So whether you are a company or individual, your generosity can create something special right across Greater Manchester, keeping it great.

Join the movement. Get involved.

ForeverManchester.com

# **Greater Manchester's Community Foundation**

Forever Manchester is part of a global movement of more than 2,000 Community Foundations.

In the UK we are part of UK Community
Foundations (UKCF); a national network of 47
community foundations, bringing together people
and organisations that want to improve their
communities. UKCF is the only national network of
charitable funders with a physical presence in
every part of the UK.

The community foundation model is placed-based. This means that funds are distributed to the local area or region in which the funder is based. Placebased funding works on the principles of community engagement and collaboration.

Its success as a model depends on long-term partnerships, relationship building and being able to leverage local philanthropy to address local problems. Over time community foundations have developed an expert understanding of the issues in an area and how best to deliver funding to tackle them.

For community foundations no place or neighbourhood is "forgotten" or "left behind". Their understanding of need isn't shaped by stereotypes, preconceptions, or assumptions about a locality, rather it is shaped by decades of listening, learning, and living in the places that they operate.

Typically, community foundations are independent registered philanthropic charities serving geographically defined area.

## **Characteristics of a Community Foundation**

- Act as grant-making foundations
- · Their mission is broadly defined
- Serve geographically defined communities
- Are supported by a broad range of private as well as public donors and seek philanthropic contributions primarily from inside the community.
- Are governed by multi-sectoral, local boards reflecting the community
- Build capital endowment, which is an important element of sustainability



# **The Opportunity**

Forever Manchester is seeking a dynamic and experienced Chair to lead the charity through an exciting and ambitious five-year journey. This pivotal role will be instrumental in driving our goals forward whilst ensuring the highest standards of governance. As Chair, you will play a key role in promoting the charity's growth, sustainability and impact within the community.

We're looking for someone who has a love for, and strong connection with Greater Manchester, who shares our passion for the work of small, local charities and who has an enthusiasm for making a difference through giving and philanthropy. We're keen to hear from people with a wide range of lived and learned experience which would lead the Board and help us achieve our goals.

You'll need the time and flexibility to take up the role, and the ability to commit to an initial 3 year tenure with an opportunity to extend for a further period of 3 years to a maximum of 9 years.

After the initial period of transition, we estimate the role to take up on average, around half a day a month.



# What's involved?

The Chair leads a Board of up to 10 (currently 8) which has overall accountability for the management and direction of Forever Manchester's affairs.

The Chair is appointed by the Board and works closely with the Chief Executive, Vice Chair and Treasurer to provide collective leadership.

The purpose and role of the Chair is:-

- To provide leadership to Forever Manchester, working closely with the Board of Trustees and the Chief Executive to shape the ambition and strategic direction of the organisation
- To be a public spokesperson and representative of Forever Manchester where appropriate
- To ensure that the Board of Trustees discharges its governance and management responsibilities effectively, delegates to and supports the Chief Executive and staff, and
- To ensure that Trustees work well together as a team

The Trustees act collectively to govern the charity, ensuring we fulfil our purpose and mission and remain accountable to stakeholders and regulators.

Trustees evaluate and agree the organisation's strategy, safeguard our reputation, and ensure we're well run, financially stable, and that our funds are properly invested. They also uphold our values and policies and are advocates for what we do.

With an office on Cross Street in central Manchester, the full Board meets four times a year, plus an annual strategy day. Our AGM forms part of our November Board meeting. Board meetings take place on Thursday lunchtimes starting at 12 noon and usually last no longer than two hours.

Board papers are shared one week prior to the meetings. Trustees are expected to read and digest this information. Trustees will also be asked to join at least one sub-committee or task group.

Between meetings, Trustees may be asked to provide advice and support to the charity's staff, especially on matters relating to their areas of expertise, although the level of time involved is unlikely to be onerous. Additionally, Trustees are encouraged to attend as many Forever Manchester events as possible.

# What can you Expect?

- Full induction and continuing development and learning opportunities, including access to national conferences and networks
- A strong values-led culture with excellent morale and a great sense of humour
- A commitment to diversity, equity & inclusion
- The opportunity to be part of leading a charity whose governance and operations are independently quality assured
- Seeing first-hand how grassroots locally led community projects create stronger, happier communities
- The role is voluntary but reasonable out-ofpocket expenses will be reimbursed

# **Equity, Diversity and Inclusion**

We are committed to recruiting excellent and diverse Trustees because it's important that our board reflects the communities we serve. We encourage applications from all ethnic, socioeconomic, religious and professional and personal backgrounds.

If you are an experienced Chair and have the commitment, values and skills, we will make it easy to join, participate and share your expertise in your role as the Forever Manchester Chair.

### Staff team at the 2025 annual Birthday Party



# Who you'll be working with

### **President**

Jim Wilkinson
 Co-Founder and CEO at Zuto.

 <u>LinkedIn Profile</u>

### **Board of Trustees**

- Sandy Lindsay MBE Acting Chair
   Owner / Managing Director of Tangerine PR,
   Director of The Juice Academy
   <u>LinkedIn Profile</u>
- Rebecca Durrant Treasurer
   Partner, Private Clients at Crowe UK
   <u>LinkedIn Profile</u>

## Sam Booth

CEO of pro-manchester LinkedIn Profile

• Claire Ebrey

Consultant LinkedIn Profile

• Carl Austin Behan OBE DL

GM LGBTQ+ Community Ambassador <u>LinkedIn Profile</u>

Zoe Philips

Health Economist

**LinkedIn Profile** 

• Nic Edmondson

Legal Director at Compass Group UK & Ireland LinkedIn Profile

### **Chief Executive**

Nick Massey

**LinkedIn Profile** 

# **More Information**

For more information about us visit

www.forevermanchester.com

Forever Manchester is a Living Wage Employer and registered with the Fundraising Regulator.

Our registered charity number is 1017504.

Our limited company number is 2785133.

# **How to apply**

Candidates are asked to submit a covering letter and statement in support of their application and an optional CV with two named referees.

Candidates are asked to confirm they are eligible to stand as a charity Trustee.

If you are interested in the role, please email your covering letter and statement to:

recruitment@forevermanchester.com

By 12 noon on Friday 30th May 2025

# **Recruitment Timeline**

Shortlisted Candidates will be notified by **Friday** 13<sup>th</sup> June 2025

Interviews will be held at Phoenix House

On Monday 23<sup>rd</sup>, Tuesday 24 and Wednesday 25<sup>th</sup> June 2025

Board considers and agrees the Chair

Thursday 26th June 2025

Board of Trustees formally appoint Chair



# **Forever Manchester**

1<sup>st</sup> Floor, Phoenix House 45 Cross Street, Manchester, M2 4JF 0161 214 0940 recruitment@forevermanchester.com

ForeverManchester.com











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