

No Child Should Go Hungry Fund - Holiday Hunger Appeal

1.0 AIM

Forever Manchester manages the No Child Should Go Hungry Fund and has established the Holiday Hunger Appeal. This is for charitable purposes to alleviate holiday hunger in children and young people across the ten boroughs of Greater Manchester. The priority is to support those children and young people in receipt of free school meals or otherwise vulnerable to holiday hunger.

2.0 APPEAL TARGET

Information received from the 10 Greater Manchester local authorities has identified a £5 million funding gap in food provision for children and young people over the summer holidays alone. A decision has therefore been made to make every effort to close this gap in funding and the establishment of the Holiday Hunger Appeal seeks to address that. There is no upper appeal target. Any money donated above eligible needs identified will be deposited in the No Child Should Go Hungry Fund account, to be used for other food poverty projects in line with the Fund's aims, however the aim is to distribute all funds raised to alleviate holiday hunger.

3.0 IMPACT AND NEED

In Greater Manchester there has been a rise in the number of children and young people who are eligible for free school meals. Data from the January 2021 school census indicates that over 120,000 pupils across Greater Manchester schools were eligible for free school meals. This is approximately 26% of all pupils.

There are also a significant number of children and families who are not entitled to free school meals but are suffering from financial hardship. The COVID-19 pandemic has created a series of contributing factors where people are in a more vulnerable position but may not be eligible for additional support. This includes increased unemployment and deprivation and the insecurity that the end of furlough and the lifting of the eviction ban brings.

Through the No Child Should Go Hungry Fund, The Mayor of Greater Manchester and GMCA will work closely with partners in each local authority area, such as voluntary and charity organisations, Greater Manchester Health and Social Care Partnership and local businesses to make sure that there is a collaborative approach to tackling holiday hunger.

4.0 THE HALLMARKS OF THE FUND

The Holiday Hunger Appeal has been set up to be managed within the No Child Should Go Hungry Fund.

The No Child Should Go Hungry Fund (NCSGHF) is governed and managed by Forever Manchester (registered charity no.1017504). Forever Manchester works closely with the Greater Manchester Combined Authority (GMCA) to define the purpose and processes of the Fund, as well as to ensure that monies raised through this reach those in greatest need.

The primary purpose of the No Child Should Go Hungry Fund is to tackle food poverty and associated issues.

In operating, the Fund bears these hallmarks:

- It provides a specifically Greater Manchester focus for identified need
- It attracts support locally and nationally where appropriate
- It is locally managed and accountable.

5.0 FUND RAISING FOR THE NCSGHF

Funds will be sought from but not limited to:

- Individuals
- Businesses
- Existing trusts and national funding programmes if relevant
- Community fundraising events

Forever Manchester will make special mention for major donations as required.

Donations from tax payers can be made via Gift Aid, increasing the value of each £1 donated by 25p. All details of how to donate can be found on the Forever Manchester website at www.forevermanchester.com

6.0 DISTRIBUTION OF MONIES RAISED THROUGH THE FUND

Fund distribution is informed and guided by Charity Commission Guidance; Public Benefit: the public benefit requirement September 2013 and guidance given in

Charity Commission booklet The Prevention or Relief of Poverty for the Public Benefit (December 2008).

Decision Making Process: TBC by GMCA

In the event of it appearing that the purposes of the appeal have been fulfilled as far as may be, and the Forever Manchester Board of Trustees so resolving, any balance then remaining from the appeal shall thereupon be held within the No Child Should Go Hungry Fund.

7.0 ABOUT FOREVER MANCHESTER

Forever Manchester is the only charity that raises money to fund and support community activity across Greater Manchester. We believe that everyone should have the opportunity to be happy and we'd love you to become part of this growing movement. We work with local people in our communities to inspire and encourage projects that they want to see, to make their neighbourhoods happier and safer places to be. All the money raised for Forever Manchester is used to fund and support over 1,000 community projects in Greater Manchester each year.

8.0 ABOUT GREATER MANCHESTER COMBINED AUTHORITY

The Greater Manchester Combined Authority (GMCA) is made up of the ten Greater Manchester councils and Mayor, who collaborate with other local services, businesses, communities and other partners to improve the city-region.

The ten councils (Bolton, Bury, Manchester, Oldham, Rochdale, Salford, Stockport, Tameside, Trafford and Wigan) have worked together voluntarily for many years on issues that affect everyone in the region, like transport, regeneration, and attracting investment.

The GMCA gives local people more control over issues that affect their area and combines the strengths of our formal services, the voluntary, community, faith and social enterprise sector, local businesses and the assets of our communities.