



For Something To Celebrate. Forever Manchester.

Forever Manchester's Big Birthday Party.
The Principal Manchester, Friday 8th February, 2019.

Sponsorship Opportunities.



Let's do something extraordinary.
Together.



About Forever Manchester.

Forever Manchester is a charity that raises money to fund and support community activity across Greater Manchester.

We help local people do extraordinary things together.

We fund and support a huge range of activities that help young people, older people and people with disabilities, as well as homelessness, sports, environmental, education, and cancer support projects, plus everything in between.

In every neighbourhood across the region there are thousands of people involved in community activity. In fact at any given time there are an unbelievable 20,000 local grassroots projects of varying sizes and interest taking place, each one providing support and opportunity for the 2.6 million population of Greater Manchester.

We work with our local communities to inspire and encourage projects that they want to see, to make their neighbourhoods happier, healthier and safer places to be. We help local people to build communities from the inside out, and galvanise the true creative, entrepreneurial spirit for Greater Mancunians to emerge and shine.

We believe that everybody should have the opportunity to be happy and we'd love you to become part of this growing movement of local people that care enough to act.

**Because this is the place in our hearts, in our homes.
Because this is the place that's a part of our bones
Cos Greater Manchester gives us such strength from the fact,
That this is the place. We should give something back.**



About The Big Birthday Party.

To celebrate another year of supporting community projects across Greater Manchester, we are hosting our Annual Birthday Party on Friday 8th February 2019 at The Principal Manchester on Oxford Street, Manchester City Centre.

Bringing together over 400 passionate and dedicated Forever Manchester supporters, the event will celebrate another great year of helping local people to do extraordinary things together.

The evening will be in the format of a sit down meal with compère, live performances from a selection of local community projects, and an awards presentation. All of this will be followed by a DJ set guaranteed to get you all on the dance floor and partying into the early hours.

We would like to invite you to sponsor various aspects of the event and have put together affordable and effective sponsorship packages ranging from £2,000 to £4,500.

By helping to sponsor Forever Manchester's Annual Birthday Party you will significantly increase your brand awareness across the region and demonstrate good corporate citizenship, whilst meeting and networking with like-minded people generating exceptional PR opportunities. You will also attract valuable media and social media* exposure.

Together we can deliver a partnership that meets your corporate social responsibilities and helps raise vital funds for community projects across Greater Manchester.

Join the movement.

* Forever Manchester has over 15k visitors to our website each month and over 30k followers on social media.





Sponsorship Opportunities.

Event Sponsor. £4,500.

As event sponsor you will gain fantastic brand awareness and exposure for your company.

Benefits.

- A complimentary table of 10 tickets to the event.
- Full-page colour advert in the event programme.
- Listed as event sponsor in event programme.
- Branding on

Tickets and seating plan.

Photo board for use of all guests on arrival at the event.

Forever Manchester website (over 15,000 visitors per month) event page, individual sponsorship story and all Birthday related news stories.

Social media coverage (over 30,000 followers).

Visual presentation on screens at the event.

Programme Sponsor. £3,500.

The event programme will be given to all guests at the event.

Benefits.

- A complimentary table of 10 tickets to the event.
- Full-page colour advert in the event programme.
- Listed as programme sponsor in event programme.
- Branding on

Front page of the programme placed on all the tables at the event.

Forever Manchester website (over 15,000 visitors per month) event page and individual sponsorship story.

Social media coverage (over 30,000 followers).

Visual presentation on screens at the event.



Entertainment Sponsor. £3,500.

You will gain fantastic brand awareness by being associated with some incredible acts including 3 community performances, finale act Rowetta from Happy Mondays and special guest DJ Dave Haslam.

Benefits.

- A complimentary table of 10 tickets to the event.
- Half-page colour advert in the event programme.
- Listed as entertainment sponsor in event programme.
- Branding on

Forever Manchester website (over 15,000 visitors per month) event page and individual sponsorship story.

Social media coverage (over 30,000 followers).

Visual presentation on screens at the event.

Photo Booth Sponsor. £3,500.

Branding on all photos taken in the photo booth for guests to take home with them.

Benefits.

- A complimentary table of 10 tickets to the event.
- Half page colour advert in the event programme.
- Listed as the photo booth sponsor in event programme.
- Branding on

Photo booth panels and all photos taken (both physical and digital).

Forever Manchester website (over 15,000 visitors per month) event page and individual sponsorship story.

Social media coverage (over 30,000 followers).

Visual presentation on screens at the event.

Twitter Wall Sponsor. £2,000.

Your company's branding on the Twitter wall which will be displayed on screens in the main room at the event, plus six complimentary tickets to the event.

Benefits.

- Quarter page colour advert in the event programme
- Listed as a sponsor in the event programme
- Branding on

Forever Manchester website (over 15,000 visitors per month) event page and individual sponsorship story.

Social media coverage (over 30,000 followers).

Visual presentation on screens at the event.

Ticket Sponsor. £2,000.

Your company's branding on all printed tickets sent to guests prior to the event, plus six complimentary tickets to the event.

Benefits.

- Quarter page colour advert in the event programme
- Listed as a sponsor in the event programme
- Branding on

Forever Manchester website (over 15,000 visitors per month) event page and individual sponsorship story.

Social media coverage (over 30,000 followers).

Visual presentation on screens at the event.





For Every One.

Recognition Award Sponsor. **£3,500 (each). 5 Awards.**

As part of the event, awards will be given to businesses, community groups and individuals in recognition of their efforts to Forever Manchester and their support to local communities across Greater Manchester.

Growing Community Award.

In recognition of a group of local people who have formed and developed a new project or group and had a meaningful impact benefiting others in their neighbourhood.

Business Supporter of the Year Award.

In recognition of a business that has made a significant commitment, support and contribution to the work of Forever Manchester; making a considerable impact in communities throughout Greater Manchester.

Employee Engagement Award.

In recognition of an employer that has encouraged and engaged with its staff positively to contribute to Forever Manchester and local communities; enhancing employee opportunities by raising funds, donating time and resources, and helping to raise awareness of Forever Manchester.

Captain Manchester Award.

In recognition of an individual with true Mancunian spirit. This person has given their time, money, skills or resources to support communities of Greater Manchester; has gone the extra mile and embodies the spirit of Forever Manchester.

Inspirational Community Group.

In recognition of an established community group or project that has made a meaningful and significant impact and has continued to inspire, strengthen and connect local people to make a difference.

Benefits.

- A complimentary table of 10 tickets to the event.
- Opportunity to present the award to the recipient at the event.
- Photograph of you presenting the award for your own PR purposes.
- Company description on the awards page of the programme.
- Listed as an award sponsor in the event programme.
- Branding on

The physical award.

Forever Manchester website (over 15,000 visitors per month) event page, individual sponsorship story and post-event story related to the award that you have sponsored.

Social media coverage (over 30,000 followers).

Visual presentation on screens at the event.



Ticket Prices.

Priced at £90 per person.
Tables of 10: £900.

All profits from ticket sales will be reinvested in communities across Greater Manchester.

The price of the ticket includes:

- A welcome drink on arrival (from 6.30pm)
- Three-course set menu with coffee and chocolates (served from 7.30pm)
- Awards ceremony with entertainment from local community groups
- Special guest compère to guide you through the evening
- Finale act Rowetta from Happy Mondays and special guest DJ Dave Haslam

Next Steps.

If you wish to sponsor any aspect of Forever Manchester's Annual Birthday Party please contact Jean Mills, Head of Business Development, on 0161 214 0940 or email jean@forevermanchester.com.

Once we receive confirmation of your sponsorship, Forever Manchester staff will contact you to discuss event arrangement, sponsorship benefits and recognition.

Please send your hi-res logo (.eps or .jpeg) to marketing@forevermanchester.com at your earliest convenience together with a 150-word description of your company and how it is involved with Forever Manchester.

If applicable, Forever Manchester's marketing team will also contact you regarding the requirements for your advert in the event programme.

Payment schedule.

Sponsorship commitment is required before 1st November 2018 to maximise exposure. Payment in full should be made within 30 days of receipt of invoice.





Let's do something extraordinary.
Together.

**For Happy Days.
For Smiley Faces.
For Doing Something
Extraordinary Together.**

Join the movement and get involved.

Forever Manchester

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info@forevermanchester.com

forevermanchester.com

Twitter: [@4EVERManchester](https://twitter.com/4EVERManchester)

Facebook: [/forevermanchester](https://www.facebook.com/forevermanchester)

Instagram: [@4EVERManchester](https://www.instagram.com/4EVERManchester)

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