



# The Mirror Ball <sup>2015</sup>

*Halloween Spooktacular*

## SPONSORSHIP OPPORTUNITIES

*Halloween Spooktacular*  
*Saturday 31st October 2015*

 **FOREVER  
MANCHESTER**  
THE COMMUNITY FOUNDATION  
FOR GREATER MANCHESTER





*The Mirror Ball Presents*  
**HALLOWEEN SPOOKTACULAR 2015**

## THE EVENT:

- *Saturday 31st October, 7pm, Manchester city centre*
- *400 guests, all in full fancy dress*
- *Manchester's biggest Halloween party*
- *Celebrity Guests*
- *Raising money for Forever Manchester*
- *Generating over £250k media exposure*
- *Publicised to over 15,000 social media followers*

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*The Mirror Ball was created in 2011 by Andrew Trott Barn, and has since become a firm highlight of the Manchester social calendar raising money for Forever Manchester.*

*In 2013, Andrew extended the Mirror Ball events portfolio, with the addition of a second annual event, The Halloween Spooktacular, filling a gap in the market for a glamorous, professional Halloween themed party in the city. The inaugural Halloween Spooktacular event saw 300 of Manchester's finest, along with a host of celebrity guests descend on The Radisson Hotel in full Halloween dress attracting the interest of national and regional press including The MailOnline, and The Manchester Evening News. The 2014 was bigger and better hosted at the totally spooky Halle St Peter's church in ancoats with celebrity guests including Brooke Vincent, Lisa George and Katie McGlynn.*

### **SUPPORTING FOREVER MANCHESTER**

*Forever Manchester is the charity for people with a passion for Manchester and we want to put money back into our communities so that we can all be proud of where we live. We raise and distribute money to support local people and groups trying to make a positive change in our neighbourhoods across Greater Manchester.*

*Without funding these groups and projects would struggle to get off the ground or simply cease to exist.*





# SPONSORSHIP OPPORTUNITIES

OPPORTUNITY	COST	SPONSOR
Main Event / Drinks Reception	£3,000	Available
Light and Sound Production	£1,500	Available
Entertainment	£1,500	Available
Bar	£1,500	Available
Photobooth	£1,500	Available
Tickets	£500	Available

## SPONSOR BENEFITS

As sponsors of the Halloween Spooktacular you would be entitled to the following benefits:

### Main Event / Drinks Reception

**£3,000, 10 guest places**

Headline sponsorship branding on:

- Website
- Tickets
- Photoboard for use with red carpet arrival photos for press
- Logo on posters

#### Pre Event Publicity

The main press release announcing this event will target local media (press, radio and TV) and publicise your commitment and support for this event.

At least 10 Facebook and Twitter acknowledgements pre and post event to almost 15,000 Forever Manchester followers

### Light & Sound Production

**£1,500, 6 guest places**

Supporting sponsor branding on:

- Website
- Photoboard for use with red carpet photos with press

At least 5 Facebook and Twitter acknowledgements pre and post event to almost 15,000 Forever Manchester followers

### Entertainment

**£1,500, 6 guest places**

Supporting sponsor branding on:

- Website
- Photoboard

At least 5 Facebook and Twitter acknowledgements pre and post event to almost 15,000 Forever Manchester followers

### Bar

**£1,500, 6 guest places**

Supporting sponsor branding on:

- Website
- Photoboard

At least 5 Facebook and Twitter acknowledgements pre and post event to almost 15,000 Forever Manchester followers

For enquiries re taking pouring rights for the evening please contact [emmaj@forevermanchester.com](mailto:emmaj@forevermanchester.com)



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## Photobooth

**£1,500, 6 guest places**

Branding on all photos taken in photobooth and purchased by guests on the night to take home.

At least 5 Facebook and Twitter acknowledgements pre and post event to almost 15,000 Forever Manchester followers

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## Tickets

**£500, 4 guest places**

Branding on tickets to be posted out to all guests

At least 3 Facebook and Twitter acknowledgements pre and post event to almost 15,000 Forever Manchester followers

For all enquiries please contact:

**[emmaj@forevermanchester.com](mailto:emmaj@forevermanchester.com)**

**07931 318 095**

