

25

**YEAR
CELEBRATION
PARTY**



**FOREVER
MANCHESTER**



**CELEBRATION
PARTY**

SPONSORSHIP OPPORTUNITIES
FRIDAY 20TH FEBRUARY 2015

***“MANCHESTER: THERE’S A
SECRET TO THIS...
AMAZING PLACE.
THEY BEAM A STREAM OF
DREAMS, IT SEEMS
FROM DEEP IN
OUTER SPACE
AND WHEN THEY MEET OUR
ATMOSPHERE, THEY TURN TO
SILVER SPARKS
AS THE SPIRIT OF GREATER
MANCHESTER THAT SETS THIS
PLACE APART.”***

TONY WALSH

– FOREVER MANCHESTER POET IN RESIDENCE –

ABOUT FOREVER MANCHESTER

Forever Manchester is a charity that funds and supports thousands of community projects across Greater Manchester.

Through generous contributions from individuals and businesses, Forever Manchester strengthens communities and enriches local life by inspiring local people to do extraordinary things together.

Throughout Greater Manchester there are over 20,000 community projects that bring people together and deliver activities that provide the social backbone of our communities.

Individuals benefit greatly from being involved in community activity helping to improve mental and physical wellbeing, reducing social isolation, developing confidence to try something new and raising aspirations and employability as well as providing an opportunity to meet others.

Often run on a voluntary basis, these projects require financial and non-financial support to help them deliver activities for the benefit of the wider community.

By supporting Forever Manchester you are helping to support more community projects across Greater Manchester.

FOREVER MANCHESTER'S 25 YEAR CELEBRATION PARTY

Forever Manchester's 25 Year Celebration Party is a great way to support the charity whilst gaining fantastic brand awareness and exposure for your company.

To celebrate 25 years of supporting community projects across Greater Manchester, we are hosting a Celebration Party on Friday 20th February at the Midland Hotel in Manchester.

The Celebration Party will bring together over 350 passionate and dedicated Forever Manchester supporters to celebrate 25 great years.

The event will be in the format of a sit down meal with a compere, live performances from a selection of local community projects followed by a DJ set to get you all on the dance floor and party into the early hours.

We are inviting you to sponsor various aspects of the event and have put together affordable sponsorship packages ranging from £1,200 to £3,000.

By sponsoring Forever Manchester's 25 Year Celebration Party you will build positive brand awareness across Greater Manchester, demonstrate good corporate citizenship whilst meeting and networking with like-minded people.

Together we can deliver a partnership that meets your marketing objectives whilst raising vital funds for community projects across Greater Manchester.

- Held at one of Manchester's iconic buildings
- Attended by over 350 passionate and dedicated Forever Manchester supporters
- Opportunity to demonstrate your company's philanthropic spirit and commitment to strengthening communities across Greater Manchester
- Provide you with valuable PR opportunities
- Attract Media and Social Media exposure (over 1,000 visitors per week to the Forever Manchester website and over 16,000 social media followers)



SPONSORSHIP OPPORTUNITIES

As a sponsor of the Forever Manchester 25 Year Celebration Party you will be entitled to a range of listed benefits.

You can sponsor more than one item for greater exposure.

Sponsorship commitment is required before 19th December 2014 to maximise opportunities.

Event	£3,000
Photo Booth	£2,000
Programme	£2,000
Recognition Awards x5	£2,000 each
Tickets	£1,500
Bar	£1,200
Twitter Wall	£1,200
Table / Wall Decorations	£1,200
Compere	£1,200
Entertainment	£1,200
Audio Visual	£1,200
Video of Night (Post Event)	£1,200

EVENT SPONSOR - £3,000

As event sponsor you will gain fantastic brand awareness and exposure for your company.

The event will be publicised from 1st November. Event Sponsorship commitment is required at the earliest convenience to maximise exposure for your company.

BENEFITS

- 4 complimentary tickets to the event
- VIP Lounge access
- Full page colour advert in event programme
- Listed as event sponsor in event programme
- Branding on:
 - Event Publicity
 - Forever Manchester website (homepage, event page and all related news stories)
 - Tickets
 - Seating plan
 - Photoboard for use with all guests arrival
 - Social Media Coverage (over 16,000 followers)
 - Visual presentation (screens)

PROGRAMME SPONSOR - £2,000

The event programme will be given to all 350 guests at the event.

BENEFITS

- 2 complimentary tickets to the event
- VIP Lounge access
- Full page colour advert in event programme
- Listed as programme sponsor in event programme
- Branding on:
 - Front page of the programme placed on all the tables
 - Forever Manchester website (event page and related news stories)
 - Social Media Coverage (over 16,000 followers)
 - Visual presentation (screens)

RECOGNITION AWARD SPONSOR (5 AWARDS) - £2,000 EACH

As part of the Celebration Party, awards will be given to people in recognition of their efforts for Forever Manchester and their support to local communities across Greater Manchester.

AWARD CATEGORIES

Fundraiser of the Year

In recognition of an individual who has raised money for Forever Manchester relentlessly over the course of the year creating real change within the communities of Greater Manchester. Dedicated, passionate and consistent in their efforts.

Corporate Supporter of the Year

In recognition of a company that has offered a meaningful and continuous effort in supporting the work we do at Forever Manchester.

Captain Manchester Award

An award given to a person with a true Mancunian spirit. Selflessly giving time, money and resources to help improve the communities across Greater Manchester. Essentially embodying the essence of Forever Manchester.

Inspirational Community Group

In recognition of a community group or project that has risen up and created a sense of purpose, benefit and impact within their community; consistently moving forward and strengthening the bonds they have made.

Lifetime Achievement

In recognition of someone who has shown a long term commitment, passion and genuine love for all things Forever Manchester.

BENEFITS

- 2 complimentary tickets to the event
- VIP Lounge access
- Opportunity to present the Award to recipient
- Photograph of you presenting the Award for your own PR purposes
- Company description on the Awards page of the programme
- Listed as an Award sponsor in event programme
- Branding on:
 - The Award
 - Forever Manchester website (event page, related news stories and post-event story relating to the Award that you have sponsored)
 - Social Media Coverage (over 16,000 followers)
 - Visual presentation (screens)



PHOTO BOOTH SPONSOR - £2,000

Branding on all photos taken in the photobooth for guests to take home with them.

BENEFITS

- 2 complimentary tickets to the event
- VIP Lounge access
- ½ page colour advert in event programme
- Listed as the Photo Booth sponsor in event programme
- Branding on:
 - Photo Booth
 - Forever Manchester website (event page and related news stories)
 - Social Media Coverage (over 16,000 followers)
 - Visual presentation (screens)

TICKET SPONSOR - £1,500

Branding on all printed tickets sent to guests

BENEFITS

- 2 complimentary tickets to the event
- VIP Lounge access
- ½ page colour advert in event programme
- Listed as ticket sponsor in event programme
- Branding on
 - Tickets
 - Forever Manchester website (event page and related news stories)
 - Social Media Coverage (over 16,000 followers)
 - Visual presentation (screens)

OTHER SPONSORSHIP OPPORTUNITIES – £1,200

Bar £1,200

Company branding on and around the bar areas.

Twitter Wall £1,200

Branding of Twitter Wall to be displayed on screens in the main room.

Table / Wall Decorations £1,200

Branding on seating plan, place and table names.

Compere (tbc) £1,200

Company mentions whenever compere is mentioned pre-event and at event.

Entertainment (tbc) £1,200

Company mentions whenever performers / DJs are mentioned pre event and at event.

Audio Visual £1,200

Permanent branding on Visual Presentation throughout the evening.

Video of Night £1,200

Branding on video produced to record the evening to be used post event to be sent to all guests, news story on Forever Manchester website and shared on Social Media.

BENEFITS

- 2 complimentary tickets to the event
- VIP Lounge access
- ¼ page colour advert in event programme
- Listed as a sponsor in event programme
- Branding/mention on
 - Sponsored item at the event
 - Forever Manchester website (event page and related news stories)
 - Social Media Coverage (over 16,000 followers)
 - Visual presentation (screens)

TICKET PRICES

To celebrate 25 years of supporting community projects across Greater Manchester, we are hosting a Celebration Party on Friday 20th February (6.30pm to 1am) at the iconic Midland Hotel in central Manchester.

Ticket prices are **£85 per person**

Tables of 10: **£800 early bird price** to be booked before 19/12/14 – £850 per table thereafter)

All profits from ticket sales will be reinvested in communities across Greater Manchester

The price of the ticket includes:

- A welcome drink on arrival (from 6.30pm)
- 3 course set menu with coffee and chocolates (served from 7.30pm)
- Awards ceremony interspersed with entertainment from local community groups
- Guest compere to guide you through the evening
- Guest DJ

Please book event tickets when confirming sponsorship to avoid disappointment. We can add the cost of the tickets onto the sponsorship package.

NEXT STEPS

If you wish to sponsor any aspect of Forever Manchester's 25 Year Celebration Party please contact Jean Mills, Head of Business Development on 0161 214 0955 or email jean@forevermanchester.com

Once we receive confirmation of your sponsorship, Forever Manchester staff will contact you to discuss event arrangement, sponsorship benefits and recognition.

Please send your hi-res logo (.eps or jpg) to marketing@forevermanchester.com at the earliest convenience together with a 150 word description of your company and your involvement with Forever Manchester.

If applicable Forever Manchester's marketing team will contact you regarding the requirements for your advert in the event programme.

Payment Schedule

Sponsorship commitment required before 19th December 2014 to maximise opportunities. Payment in full should be made within 30 days of receipt of invoice. Sponsorship is non-refundable.

Legal Context

The contract shall be governed by and construed in accordance with the laws of England and Wales.

Termination

Either party may terminate this contract at any time if the other party is in breach of the performance of the contract or any required conditions. The party seeking termination shall inform the other party in writing, and termination shall be effective on giving one month's notice.

ACCEPTANCE OF AGREEMENT

To be signed by duly authorised officer from each organisation:

ON BEHALF OF FOREVER MANCHESTER

Signed:

Name:

Position:

Date:

ON BEHALF OF (NAME OF SPONSOR)

Signed:

Name:

Position:

Date:

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