



FOREVER MANCHESTER'S ANNUAL BIRTHDAY BASH

SPONSORSHIP
OPPORTUNITIES

FRIDAY 5TH FEBRUARY 2016
6.30PM-1AM

THE PALACE HOTEL
OXFORD ROAD
MANCHESTER

**“MANCHESTER HAS BECOME
A SYNONYM FOR ENERGY AND
FREEDOM AND THE RIGHT TO DO
AND TO THINK WITHOUT SHACKLES”**

JUDGE PARRY

ABOUT FOREVER MANCHESTER

Forever Manchester is a charity that funds and supports thousands of community projects across Greater Manchester.

Through generous contributions from individuals and businesses, Forever Manchester strengthens communities and enriches local life by inspiring local people to do extraordinary things together.

Throughout Greater Manchester there are over 20,000 community projects that bring people together and deliver activities that provide the social backbone of our communities.

Individuals benefit greatly from being involved in community activity, helping to improve mental and physical wellbeing, reducing social isolation, developing confidence to try something new and raising aspirations and employability as well as providing an opportunity to meet others.

Often run on a voluntary basis, these projects require financial and non-financial support to help them deliver activities for the benefit of the wider community.

By supporting Forever Manchester you are helping to support more community projects across Greater Manchester.



FOREVER MANCHESTER'S ANNUAL BIRTHDAY BASH

Sponsoring Forever Manchester's Annual Birthday Bash is a great way to support Forever Manchester while gaining fantastic brand awareness and exposure for your company.

WHY SPONSOR THE FOREVER MANCHESTER ANNUAL BIRTHDAY BASH?

- Raise money for Forever Manchester
- Opportunity to demonstrate your company's philanthropic spirit and commitment to strengthening communities across Greater Manchester
- Provide you with valuable PR opportunities
- Attract media and social media exposure (over 15,000 visitors per month to website and over 20,000 social media followers)

ABOUT THE EVENT

To celebrate another year of supporting community projects across Greater Manchester, we are hosting our Annual Birthday Bash on Friday 5th February at The Palace Hotel in Manchester.

The event will bring together over 400 passionate and dedicated Forever Manchester supporters to celebrate another great year of helping local people to do extraordinary things together.

The event will be in the format of a sit down meal with compere, live performances from a selection of local community projects, an awards presentation followed by a DJ set to get you all on the dance floor and party into the early hours.

We are inviting you to sponsor various aspects of the event and have put together affordable sponsorship packages ranging from £1,500 to £3,500.

By helping to sponsor Forever Manchester's Annual Birthday Bash you will build positive brand awareness across Greater Manchester and demonstrate good corporate citizenship whilst meeting and networking with like-minded people.

Together we can deliver a partnership that meets your corporate social responsibilities while raising vital funds for community projects across Greater Manchester.

FOREVER MANCHESTER'S ANNUAL BIRTHDAY BASH SPONSORSHIP OPPORTUNITIES

Event	£3,500
Programme	£2,500
Recognition Awards x 5	£2,500 ea.
Photo Booth	£2,500
Tickets	£1,500
Twitter Wall	£1,500
Compere	£1,500
Video of Night (Post Event)	£1,500

You can sponsor more than one item for greater exposure.

Please note: Sponsorship commitment is required before 1st November 2015 to maximise opportunities.

EVENT SPONSOR

£3,500

As event sponsor you will gain fantastic brand awareness and exposure for your company.

Event Sponsorship commitment is recommended at your earliest convenience to maximise exposure for your company.

BENEFITS

- 4 complimentary tickets to the event
- Full page colour advert in event programme
- Listed as event sponsor in event programme
- Branding on
 - Event Publicity
 - Forever Manchester website (over 15,000 visitors per month) homepage, event page and all related news stories
 - Tickets
 - Seating plan
 - Photo board for use with all guests arrival
 - Social Media Coverage (over 20,000 followers)
 - Visual presentation (screens)

PROGRAMME SPONSOR

£2,500

The event programme will be given to all 400 guests at the event.

BENEFITS

- 2 free tickets
- Full page colour advert in event programme
- Listed as programme sponsor in event programme
- Branding on
 - Front page of the programme placed on all the tables
 - Forever Manchester website (event page and related news stories)
 - Social Media Coverage (over 20,000 followers)
 - Visual presentation (screens)

RECOGNITION AWARD SPONSOR (5 AWARDS) £2,500 EACH

As part of the event, awards will be given to people in recognition of their efforts to Forever Manchester and their support to local communities across Greater Manchester.

This is the Place Award

In recognition of a group of residents who have formed and developed a new community project to benefit others in their local neighbourhood.

Corporate Supporter of the Year

In recognition of a company's commitment and significant support to the work Forever Manchester does. The winner will encourage their staff to raise funds, get involved and raise awareness of the Forever Manchester brand.

Captain Manchester Award

An award given to a person with a true Mancunian spirit. Selflessly giving time, money and resources to help to improve the communities across Greater Manchester. Essentially, this person will embody the true spirit of Forever Manchester.

Inspirational Community Group

In recognition of a community group or project that has created a greater sense of purpose within their community. Consistently moving forward and strengthening the bonds they have made.

Volunteer of the Year

In recognition of someone who devotes their spare time to help Forever Manchester tick. This person will go above and beyond to help the Forever Manchester team or their community and will encompass a true philanthropic approach.

BENEFITS

- 2 complimentary tickets to the event
- Opportunity to present the award to recipient
- Photograph of you presenting the award for your own PR purposes
- Company description on the Awards page of the programme
- Listed as an award sponsor in event programme
- Branding on
 - The physical award
 - Forever Manchester website (event page, related news stories and post-event stories related to the award that you have sponsored)
 - Social Media Coverage (over 20,000 followers)
 - Visual presentation (screens)





PHOTO BOOTH SPONSOR

£2,500

Branding on all photos taken in the photo booth for guests to take home with them.

BENEFITS

- 2 complimentary tickets to the event
- ½ page colour advert in event programme
- Listed as the Photo Booth sponsor in event programme
- Branding on
 - Photo Booth
 - Forever Manchester website (event page and related news stories)
 - Social Media Coverage (over 20,000 followers)
 - Visual presentation (screens)

OTHER SPONSORSHIP OPPORTUNITIES

£1,500

Tickets Branding on all printed tickets sent to guests	£1,500
Twitter Wall Branding of Twitter wall to be displayed on screens in the main room	£1,500
Compere (tbc) Company mentions whenever compere is mentioned pre event and at event	£1,500
Video of Night Branding on video produced to record the evening to be used post event to be sent to all guests, news story on Forever Manchester website and shared on Social Media.	£1,500

BENEFITS

- 2 complimentary tickets to the event
- ¼ page colour advert in event programme
- Listed as a sponsor in event programme
- Branding/mention on
 - Sponsored item at the event
 - Forever Manchester website (event page and related news stories)
 - Social Media Coverage (over 20,000 followers)
 - Visual presentation (screens)

TICKET PRICES

To celebrate another year of supporting community projects across Greater Manchester, we are hosting our Annual Birthday Bash on Friday 5th February (6.30pm - 1am) at The Palace Hotel, Oxford Road, Manchester City Centre, M60 7HA.

Ticket prices are **£85 per person**

Tables of 10: **£800 early bird price** to be booked before 1st November 2015 (£850 per table thereafter)

All profits from ticket sales will be reinvested in communities across Greater Manchester

The price of the ticket includes:

- A welcome drink on arrival (from 6.30pm)
- 3 course set menu with coffee and chocolates (served from 7.30pm)
- Awards ceremony with entertainment from local community groups
- Special guest compere to guide you through the evening
- Special guest DJ

Please book additional event tickets when confirming sponsorship to avoid disappointment. We can add the cost of any additional tickets onto your sponsorship package.



NEXT STEPS

If you wish to sponsor any aspect of Forever Manchester's Annual Birthday Bash please contact Jean Mills, Head of Business Development on 0161 214 0940 or email jean@forevermanchester.com

Once we receive confirmation of your sponsorship, Forever Manchester staff will contact you to discuss event arrangement, sponsorship benefits and recognition.

Please send your hi-res logo (.eps or .jpeg) to marketing@forevermanchester.com at the earliest convenience together with a 150 word description of your company and your involvement with Forever Manchester.

If applicable Forever Manchester's Marketing team will also contact you regarding the requirements for your advert in the event programme.

Payment Schedule

Sponsorship commitment required before 1st November 2015 to maximise exposure. Payment in full should be made within 30 days of receipt of invoice. Sponsorship is non-refundable.

Legal Context

The contract shall be governed by and construed in accordance with the laws of England and Wales.

Termination

Either party may terminate this contract at any time if the other party is in breach of the performance of the contract or any required conditions. The party seeking termination shall inform the other party in writing and termination shall be effective on giving one month's notice.



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